

# Sales Order

Stations: KAMI-AM, KRVN-AM Agency: VICTORY ENTERPRISES  
 Contract Name: Williams for Regent Victory Address: 5200 SW 30TH STREET  
 Contract#: 49137951 City: DAVENPORT State: IA Zip: 52802  
 Start Date: 4/06/22 End Date: 5/10/22 Buyer: \_\_\_\_\_  
 Revenue Type: Political Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: WILLIAMS/REGENT Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 1116abie Comm %: 0  
 Product Name: Williams for Regent Victo Makegood Policy: Within Contract Dates  
 Competitive Code: Political

## KAMI-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	4/06/22	5/08/22		6:00 AM	7:00 PM	60	X	X	X	X	X	X	X	28	W	9.92	140	1,388.80	1	
2	5/09/22	5/10/22		6:00 AM	7:00 PM	60	X	X						12	W	9.92	12	119.04	1	

TOTAL GROSS \$1,507.84, NET \$1,281.66

## KRVN-AM

	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	4/06/22	5/08/22		6:00 AM	7:00 PM	60	X	X	X	X	X	X	X	34	W	39.76	170	6,759.20	1	
2	5/09/22	5/10/22		6:00 AM	7:00 PM	60	X	X						12	W	39.76	12	477.12	1	

TOTAL GROSS \$7,236.32, NET \$6,150.87

### Billing Projections: By Month

	Apr 22	May 22
CA	5,842.72	2,901.44
ST	4,451.60	4,292.56

☒ Print Spot Prices

☒ Co-op Required

Thank You For Your Business

Notes to Traffic: Run 100% until further notice

"Williams Our Voice"

TOTAL SPOTS 334

GROSS TOTAL \$ 8,744.16

ADJUSTED SPOTS 334

ADJUSTED TOTAL \$ 8,744.16

APPROVE DECLINE

☒ ☐ 1116jhou, 04/05/22 @1:03PM

☐ ☐ Sales Manager

☐ ☐ Business Director

☐ ☐ Station Manager

\* Sent to the traffic system by 1116jhou, 04/05/22 @1:05PM

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Agency: Victory Enterprises, Inc  
Agency Contact: Brian Dumas  
Station: KVRN-AM  
Station Rep: Amy Biehl-Owens  
Run Dates: April 5 - May 10  
Client: Williams for Regent  
Spot Title: "Williams\_OurVoice"  
Spot Length: :60  
Traffic Instruction: Run 100% until further notice

Spot	Level	Cost Per Spot	Weeks							Total Spots	Gross
			4-Apr	11-Apr	18-Apr	25-Apr	2-May	9-May			
M-Su 6A - 7P ROS	Pre/Notice	\$ 39.76	34	34	34	34	34	12	182	\$ 7,236.32	
Net										\$ 6,150.87	

Contact Info  
Brian Dumas  
[brian@victoryenterprises.com](mailto:brian@victoryenterprises.com)  
563-529-5101

<b>Agency:</b>	Victory Enterprises, Inc
<b>Agency Contact</b>	Brian Dumas
<b>Station</b>	KAMI-AM
<b>Station Rep</b>	Amy Biehl-Owens
<b>Run Dates</b>	April 5 - May 10
<b>Client</b>	Williams for Regent
<b>Spot Title</b>	"Williams_OurVoice"
<b>Spot Length</b>	:60
<b>Traffic Instruction</b>	Run 100% until further notice

Spot	M-Su	6A - 7P	ROS	Level	LUR	Cost Per Spot	Weeks					Total Spots	Gross
							4-Apr	11-Apr	18-Apr	25-Apr	2-May		
						\$	9.92	28	28	28	28	12	152
													\$ 1,507.84

Net	\$ 1,281.66
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**Contact Info**  
 Brian Dumas  
[brian@victoryenterprises.com](mailto:brian@victoryenterprises.com)  
 563-529-5101